

SUNDAY MARCH 19 2017 \* COUGAR WINERY \* TEMECULA, CA \* 400 AWESOME RUNNERS

## EXHIBITORS & SPONSORS!

The 6th Annual St. Patrick's Day 15K & 5K is a super-fun, heart-warming race at Cougar Winery in Temecula, CA.

The varying finish times of the 5K & 15K create a constant flow into the finishers village for optimal exposure. All participants will receive a well-deserved glass of green bubbly after their challenging race, creating a festive atmosphere where they will hang out and enjoy the event!

SET-UP: 6am / BREAK-DOWN: 11am (subject to change slightly)

## RUNNER DEMOGRAPHICS:

Female: 70% | Male: 30%

Age range: 5 – 85 | Average age: 36

College educated: 77%

Average household income: \$116,000

Total participants: 400 + family, friends, volunteers, etc.

## EXHIBITOR FEE IS \$150 – THIS INCLUDES:

- 10x10 booth space in the finisher festival area (you provide your own tent, table, signage, etc.)
- Linked logo on race website
- 50% OFF of two race entries (we will send you a code)
- Exposure to a highly desirable demographic
- 501(c)(3)? You're in LUCK - you get a \$50 discount!

## NEXT STEPS:

- 1) Sign up online [HERE](#)
- 2) You will receive an invoice from "Sandy Feet Events"
- 3) Once payment is received we put your linkable logo on race website (Email to: [kristen@sandyfeetevents.com](mailto:kristen@sandyfeetevents.com))
- 4) A logistics email will go out 1-2 weeks prior to event
- 5) WE HAVE SOME FUN ON RACE DAY!

## QUESTIONS? CONTACT:

**Kristen Leitao** | Sponsorship Manager  
[kristen@sandyfeetevents.com](mailto:kristen@sandyfeetevents.com) | 206.930.7757

## THE CHARITY:

A portion of the proceeds benefit the Rose Again Foundation: A local non-profit that seeks to provide safe, loving and nurturing home-life experience and exceptional liberal arts education to orphaned and foster children in the Temecula region.

