

# 2012 Sponsorship Opportunities



Presented By:



# Title Sponsor

- Exclusive Title Sponsor Recognition
  - “your name here” San Diego Resolution Run 5K & 15K
  - Limited to only one organization
- Onsite promotion
  - Large logo on event shirt
  - Two banners at finish line
  - Placement of up to five banners throughout event (as provided)
  - Unlimited event booth space
- Media Promotions
  - Company name in all publications, online listings and social media
- Additional Promotions:
  - Five VIP passes
  - 10 free race entries
- Goodie Bag product insert



**\$5,000.00**

# Presenting Sponsor

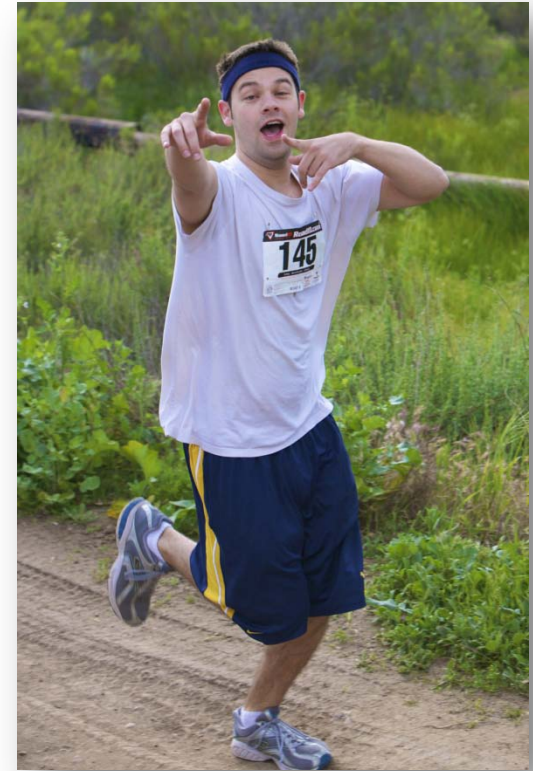
- Exclusive to only 2 organizations
  - San Diego Resolution Run 5K & 15K presented by “your name here”
- Onsite Promotion
  - Logo on event banner
  - Additional banners located around event (as provided)
  - 10X10 Booth space in vendor area
  - Large Logo on event shirt
  - Banner at aid station (as provided)
- Media Promotions
  - Recognized in all media as presenting sponsor
  - Prominent logo and link on event website
- Additional Opportunities
  - 2 VIP passes
  - 4 race entries
- Goodie Bag product insert



**\$1,000.00**

# Contributing Sponsor

- Contributing sponsorship
  - Recognized as an official sponsor of the San Diego Resolution Run 5K & 15K
- Onsite Promotion
  - 10X10 booth space in vendor village
  - Logo on event shirt
  - Face to face interactive marketing opportunity
- Media Promotions
  - Logo and link on event website
- Additional opportunities
  - Two race entries
- Goodie Bag product insert



**\$500.00**

# Vendor Village Booth

- Onsite Promotion
  - 10X10 booth space in vendor area
  - Face to face interactive marketing opportunity
- Media Promotions
  - Logo and link on event website
- Goodie Bag product insert



**\$250.00**

# Other Options

- Goody Bag Sponsor - \$50
- Goody Bag/In-Kind Donation - FREE
- Team Hospitality Booth – FREE (w/team registration of 10 or more)

